

(1) OVERVIEW

Mediatech Marketing Pte Ltd ("MMPL") respects your privacy and we are committed to ensure that your privacy is protected and will only be used in accordance with this privacy statement. The objective of this privacy statement is to inform you how MMPL manages personal data, understand the purposes for which we collect, use and disclose your personal data.

By using this website or providing us your information when you contact us, you consent to the collection and use of information as set forth in this privacy statement. You also acknowledge that MMPL may periodically change, modify, add or remove or otherwise update this privacy statement at its discretion without prior notification. However, we will always handle your personal data in accordance with the privacy statement that was in effect at the time of collection. It is our intention to post changes to our privacy statement on this page so that you are fully informed concerning the types of information we are gathering, how we use it, and under what circumstances it may be disclosed.

(2) TYPE OF INFORMATION COLLECTED

Personal data as used in this Privacy statement refers to information such as but not limited to:

- a) contact details such as name, title and job function, company/organization name, email address, mailing address, telephone and fax numbers and other information relating to you which you have provided to us in any forms you may have submitted to us, or in other forms of interaction with you;
- b) inquiries about and orders for our products and services;
- c) information that helps us to identify the products and services that best suit your requirements;
- d) event and/or product launch registration information;
- e) information about your use of and interaction with MMPL's website and services, including but not limited to cookies, IP address, browser type, device capabilities, bandwidth, statistics on page views and material downloaded, and traffic to and from our website; and
- f) feedback from you about our website, products and/or services.

Generally, we will only process your personal data as described in this privacy statement, however, MMPL reserve the right, to conduct additional processing to the extent permitted or required by law, or in support of any legal or criminal investigation.

(3) COLLECTION OF PERSONAL DATA

Generally, MMPL collects your personal data in the following ways:

- a) when you submit contact form or email to us relating to any of our products and/or services;
- b) when you interact with representative/staff from MMPL;
- c) when you request that we contact you;
- d) when you are contacted by, and respond to our staff or agents;
- e) when you ask to be included in any form of our mailing list;
- f) when you respond to our promotions and other initiatives;
- g) when we receive references from our business partners or third parties;
- h) when you submit your personal data to us for whatsoever reasons.

(4) INTENDED USE / DISCLOSURE OF PERSONAL DATA

Normal browsing of our website and most of our services do not require any form of registration, allowing you to visit our site without telling us who you are. However some process may require you to provide us with personal data. In this situation if you choose to withhold any requested personal data, it may not be possible for you to gain access to certain parts of the site and/or for us to respond to your query.

We may collect, use and/or disclose your personal data in particular for the reasons below:

- a) **PRODUCT, SERVICE AND BUSINESS TRANSACTIONS**
 - to reply to enquiries, feedback and other customer-care matters or otherwise communicate with you;
 - to match personal data with other data collected for other purposes and from other sources (including third party) in connection with the provision or offering of products and services, whether by MMPL or third parties;
 - to provide and deliver goods and services to you;
 - to manage/verify/process payment, billing, account, credit checks, debt-recovery matters and internal record keeping;
 - to market products and services which we think may be of interest to you;
 - to send you information/update on marketing promotion, campaigns, etc. in relation to our goods and services;
 - to our professional advisors such as auditors and lawyers;
 - to contractors or third party service providers who provide operational services to MMPL such as telecommunications, information technology, market research, training or other services to MMPL; and/or
 - to facilitate business asset transactions (which may extend to any mergers, acquisitions/asset sales).
- b) **CUSTOMER SERVICE ENHANCEMENT**
 - to perform business analyses or for other purposes to manage, develop and improve quality of our business, operation and website to serve you better;
 - to conduct market research and customer surveys; and
 - to send you surveys regarding usage of products and services.

c) **LEGAL AND REGULATORY REQUIREMENTS**

- to conduct investigations or audits or carry out crime and fraud prevention and risk management activities;
- to comply with legal and regulatory requirements; and/or
- to enforce our legal rights and obligations.

d) **GENERAL COMMUNICATION AND OTHERS**

- for other purposes for which we have previously obtained your consent;
- to provide updates and version changes to privacy statement;
- to communicate with you for other purposes which are evident from the circumstances or about which we inform you when we collect personal data; and/or
- any other purposes reasonably necessary, ancillary or related to the above specified purposes.

(5) RIGHT OF ACCESS, CORRECTION AND OBJECTION

Whenever we process personal data, we take reasonable steps to ensure that your personal data is kept accurate and up-to date for the purposes for which it was collected. We will provide you with the ability to object to the processing of your personal data if such processing is not reasonably required for a legitimate business purpose as described in this statement or our compliance with law. In the case of electronic direct marketing, we will provide you with a method to opt out of receiving further marketing materials or with a method to opt in if required by law.

If you wish to contact us regarding our use of your personal data or object to the processing of your personal data, please email us at mktg@mediatec.com.sg. If you contact us, please note the name of the website where you provided the information, as well as the specific information you would like us to correct, update or delete plus a proper identification of you. Requests to delete personal data will be subject to any applicable legal and ethical reporting or document filing or retention obligations imposed on us.

(6) NON-DISCLOSURE OF PERSONAL DATA

We will not sell, share, or otherwise distribute your personal data to third parties except as provided in this privacy statement. We may disclose your personal data to other MMPL affiliates worldwide that agree to treat it in accordance with this privacy statement. Personal data may also be transferred to third parties who act for or on our behalf, for further processing in accordance with the purpose(s) for which the data were originally collected or may otherwise be lawfully processed, such as services delivery, evaluating the usefulness of this website, marketing, data management or technical support. These third parties have contracted with us to only use personal data for the agreed upon purpose, and not to sell your personal information to third parties, and not to disclose it to third parties except as may be required by law, as permitted by us or as stated in this privacy statement.

(7) SECURITY AND CONFIDENTIALITY

To ensure the security and confidentiality of the personal data that we collect online, we use a variety of security technologies and have put in place reasonable measures to help protect your personal data from loss, misuse, unauthorized access, alteration, or disclosure.

(8) LINKS TO THIRD-PARTY WEBSITES

This privacy statement applies solely to MMPL website, and is not intended to be applicable to any linked, non-MMPL websites owned by third parties. Our site may contain links to other websites or third-party provider. Although we aim to ensure that such third party websites are of the highest standard and share the same level of respect for your privacy, to the fullest extent permitted under laws, we shall not be responsible for the contents, security, or privacy standards deployed by any third-party websites. Any such liability is expressly disclaimed and excluded.

(9) COOKIES

We gather information on our website activities such as data on the number of visitors, pages they visit, duration of their visit etc. on an aggregate, anonymous basis, which means no personal data is associated with this data and gathered through the use of web server logs and cookies. We do not at our website automatically collect personal data unless you provide such information. By accessing and using our website and services, you consent to the storage of cookies, other local storage technologies, beacons and other information on your devices. You also consent to the access of such cookies, local storage technologies, beacons and information by us or our representatives or agents.

(10) CONTACT US

If you have any questions or feedback about our compliance with this privacy statement, handling of your personal information, or if you would like to make any recommendations or comments to improve the quality of our privacy statement, please contact us at via email to mktg@mediatec.com.sg